



Green Skills for Social Agriculture

San Juan de Aznalfarache, Spain
19-25 March 2017



ISTITUTO TECNICO
COMMERCIALE GEOMETRI INDUSTRIALE
con indirizzo professionale ALBERGHIERO
FERRUCCIO NICCOLINI - VOLTERRA PISA

THE ACT OF EATING

THOUGHTS ON THE SYMBOLIC MEANING OF FOOD

Siria Ceccanti





Resurrection
and fertility.



The representation
of a dish points us
the look.



Spirituality and poetic
inspiration.



Welfare and joy



Perfection and
beauty.



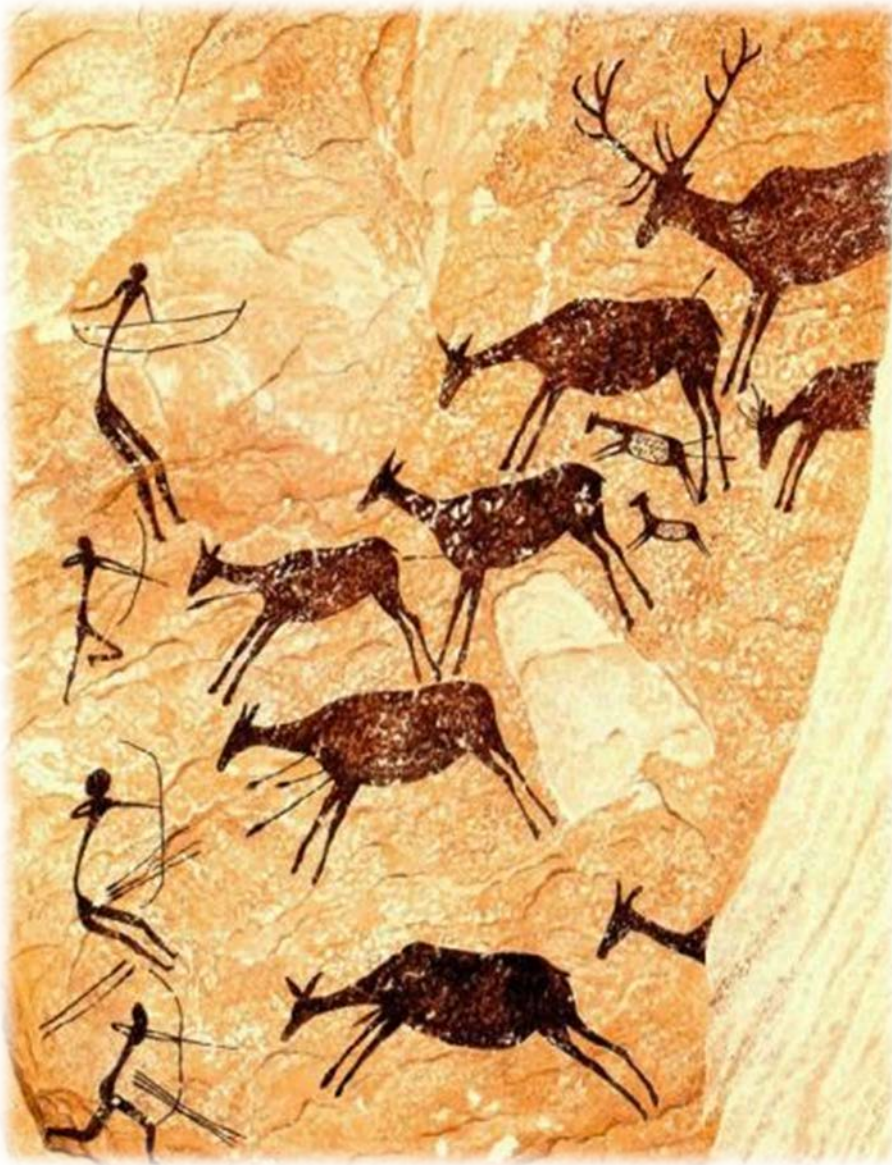
life and new
beginning.



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FOOD IN ART

Consuelo Cambi

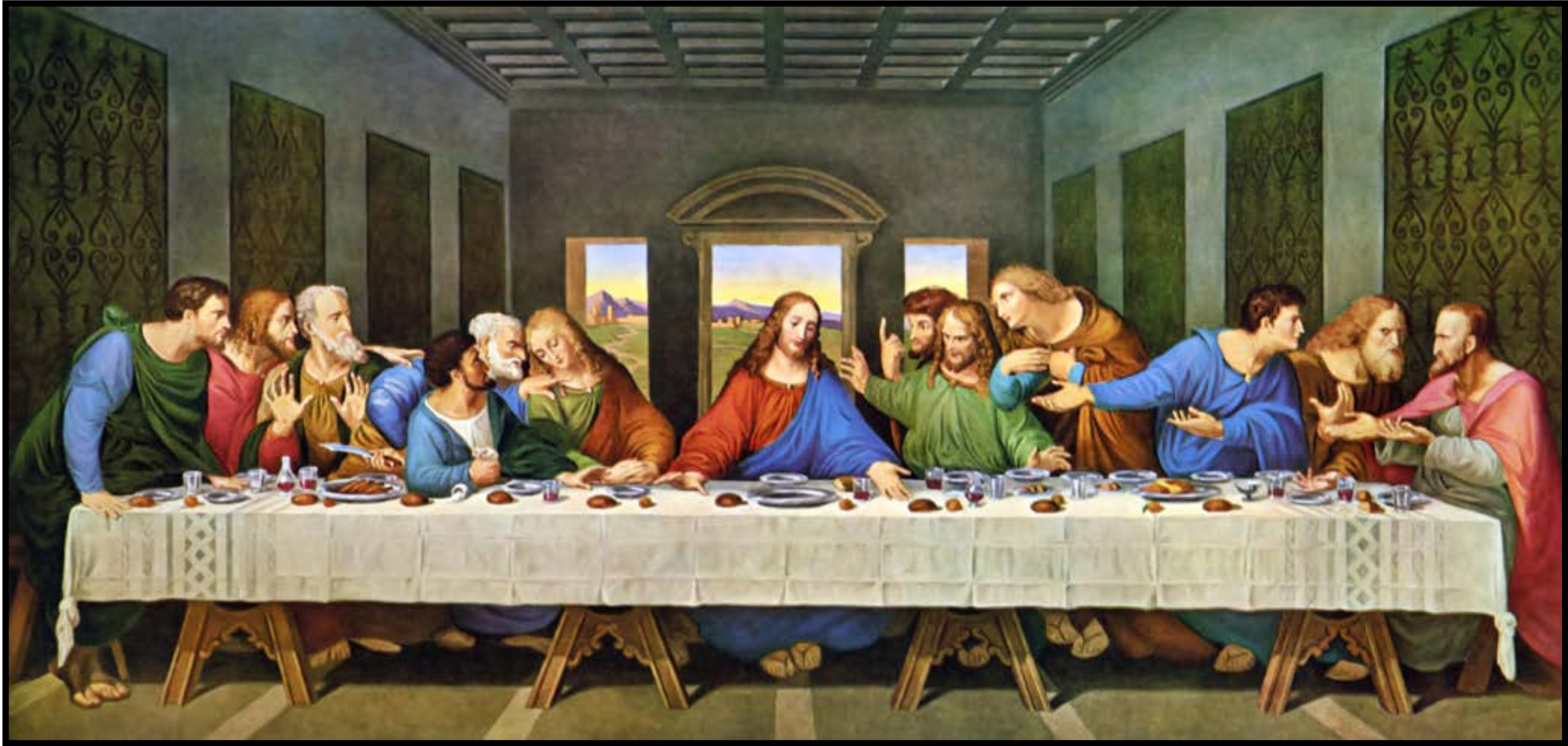


Food and the act of eating have always played a special role in art, starting from prehistory.



Banquet given in Paris in
1378 by Charles V of
France in honour of
Charles IV
Jean Fouquet, 1455-1460





The Last Supper
Leonardo da Vinci, 1495-
1498



Caravaggio, *Basket of Fruit*
1599



Giuseppe Arcimboldo
The Gardener 1587-1590



Vincent Van Gogh, *The potato eaters*, 1885



Giorgio De Chirico, *The transformed Dream* 1913



Andy Warhol,
Campbell's Soup
1968



Claes Oldenburg, *Paint Torch* 2011



C. Oldenburg, *The big apple peel*



Eat Art
Daniele Spoerri, 1967



Carl Warner



Foodscapes

OUR FOOD OF QUALITY

THE EXTRA VIRGIN OLIVE OIL
– GPI



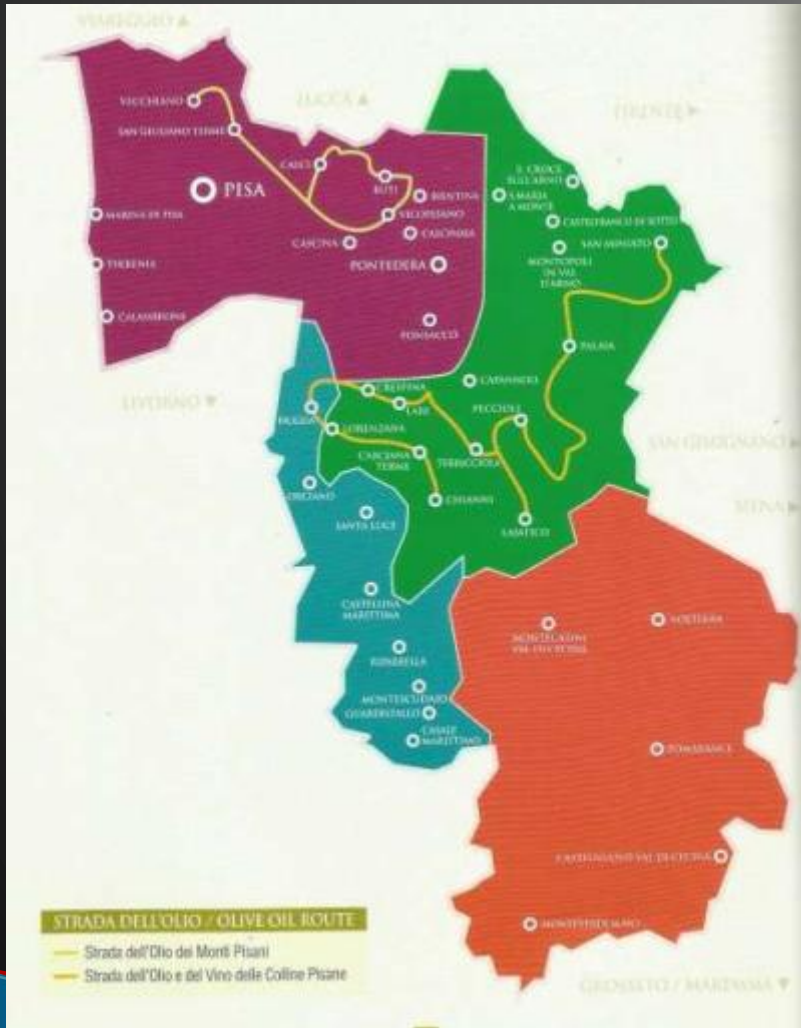
WHY THE OIL?

We have chosen the olive tree and oil as a quality product of our territory because

olive cultivation is an all-important feature of the Tuscan countryside and represents an economically and socially significant production involving the whole region.



Map of the Tuscan oil areas in the province of Pisa



In the province of Pisa, oil is a deeply rooted and integral part of the landscape. Its origins are very old and can be traced back to the 8th century as many documents attest that the Pisa area was already planted with vines, fruits, and olives at that time.

CECINA VALLEY AREA



The Cecina Valley area is a typical Tuscan countryside landscape with rows of cypresses, olive groves, and vineyards as well as clayey hills featuring badlands and large woody areas.

The area includes the township of Volterra, Pomarance, Montecatini Val di Cecina, Castelnuovo Val di Cecina and Monteverdi Marittimo.



Olive varieties

The most widely spread varieties are Frantoio, Moraiolo, Leccino, and Razzo, in addition to Maurino, Pendagliolo, Pendolino and Madremignola (kinds of olive).





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OIL OF QUALITY PRODUCTION

Andreea Patrascu Negru



Jonni Guarguaglini and his company "Frantoio dei Colli Toscani"



Our stakeholder
company activities





Picking olives and the production of olive oil





Tasting the olive
oil





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OUR STAKEHOLDER

JONNI GUARGUAGLINI

Alessio Muroi



Jonni Guarguaglini
owner of “Frantoio dei Colli Toscani”

Oil marks of quality



FRANTOIO
DEI COLLI
TOSCANI



What the school is giving you



Theoretical lessons



Practical work

Oil marks of quality

Certified mill
cold extraction



Service labeling and
bottling of third parties



Certified “crusher”
for the processing of olives





Frantoio dei Colli Toscani

organizes pruning courses of olive trees



Frantoio dei Colli Toscani organizes courses of tastings of extra virgin olive oil



Possibility of assistance and monitoring during the year

How to determine the acidity of the
quality oil

Link to video Alessio (Twinspace)

THE OLIVE TREE

Geography and Biology

Alice Kume



The plant



The parasite

GEOGRAPHICAL DISTRIBUTION



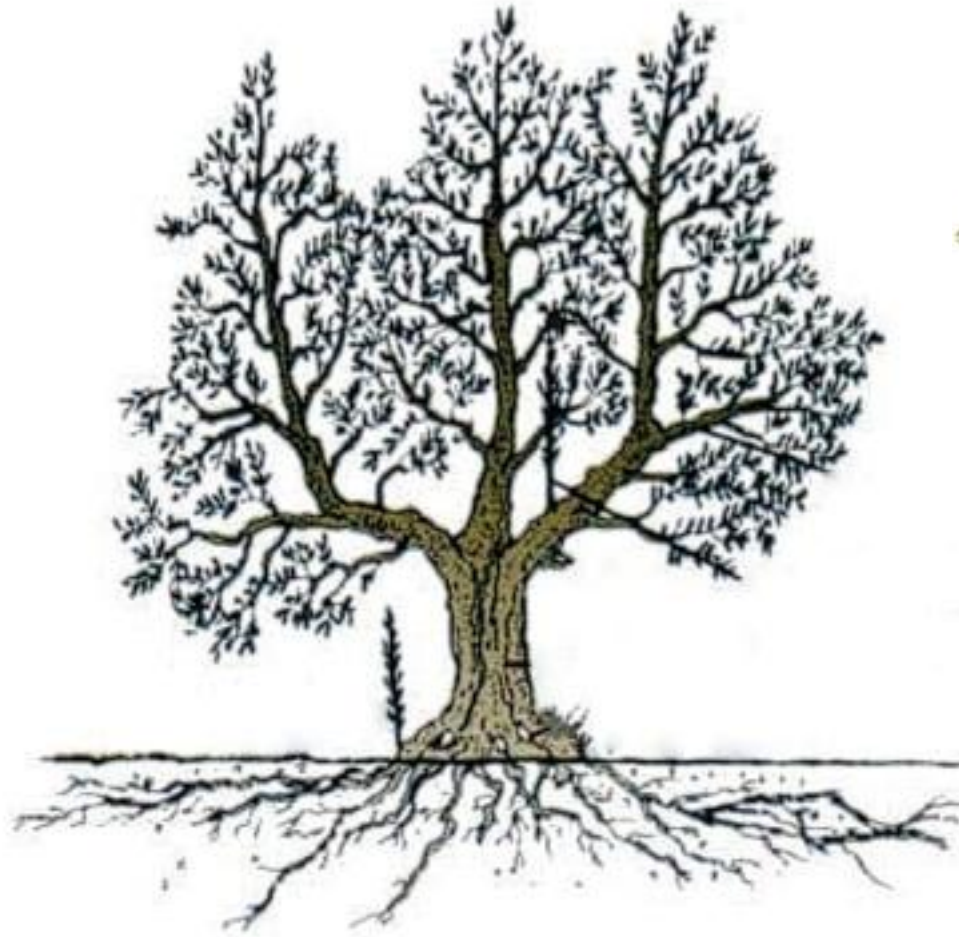
Flower



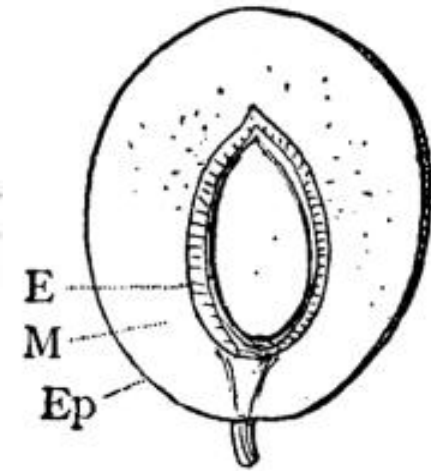
Leaves and Fruit



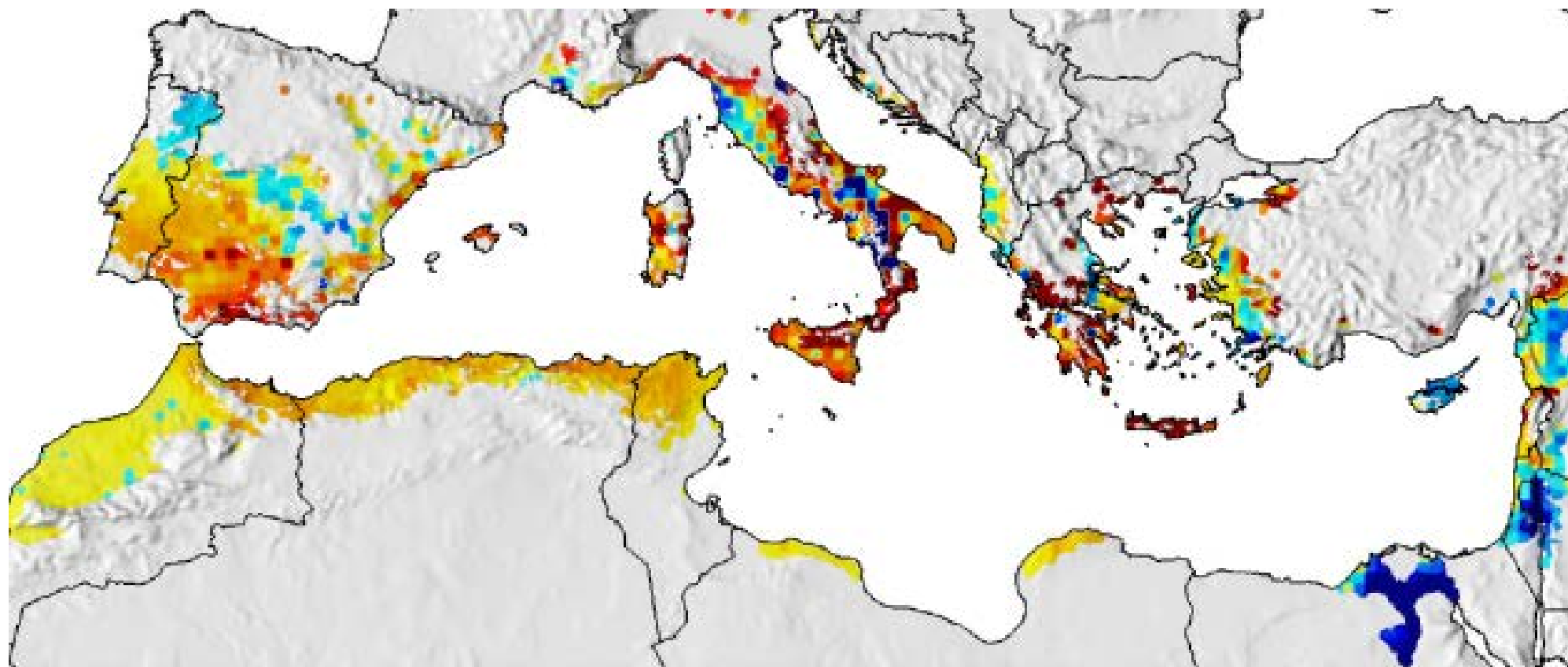
Trunk



Drupe



Climate changes



Visit to the Guarnacci Museum

Matilde Benucci

Visiting our Etruscan Museum «Guarnacci» in Volterra

Facade of the
Etruscan Museum
Guarnacci.



Mirrors dating back
to the IV–II cent.
b.C.



The carved figures are
surrounded by olive
leaves.



A centaur moving
towards the left holding a
branch of olive tree in
one hand.



In the neck the central
motif depicting olive
leaves.





Painted lack pitscher, in the neck you can see a decoration of olive leaves.



Case of a cinerary urn, Odysseus who blinds the Cyclops Polyphemus
with
an "olive pole"



Lid of a cinerary urn with a male figure



Like many male heads of cinerary urns, even this presents a "crown" of olive leaves



The dove is depicted with the olive branch in its beak.



Funerary crown found out in the necropolis called Puntone in
Volterra.

It is dating back IV–III cent. b.C.



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OLIVE IN ART

Alessia Gervasio

Amphora filled with oil

530 B.C.

Panathenaic festival



The Annunciation

Simone Martini, 1333



The Annunciation

Ambrogio Lorenzetti, 1344



Giuditta's return to Betulia

Sandro Botticelli, 1472



Magdalene

Bernardino Luini, 1445



*Christ in the
Gethsamane garden*

El Greco, 1579



The olive grove

Vincent Van Gogh, 1889



*Christ in Gethsemane
garden*

Paul Gauguin, 1889



The reading of the emblem

The emblem of the Italian Republic is characterized by *the sprocket, the olive and oak branches*



THE ITALIAN LIRA BEFORE EURO

2 lira coin dating
back to 1954



First coin of the Italian
New Republic, 1945.



1960, 100 lira coin





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THE OLIVE IN RELIGION

JUDAISM



The Jews used the oil for:

- Food use
- Anointing of church utensils
- sacrifices in honour of the deity
- dermatological use
- appointment and anointing of kings and prophets with assumption of power and authority
- antiinflammatory medicine



CHRISTIANITY

Reconciliation

Peace

Passion



ISLAM

Pillar of the world

Light

Reproductive capacity



